

<Distribute on your letterhead>

FOR IMMEDIATE RELEASE

<Date>

<Your Name, Your Title>

<Phone Number | Email Address>

<Website URL>

<Your Veterinary Practice> GOES MOBILE IN <City, State, or County>
WITH NEW VETERINARY CLINIC VEHICLE

<City, State> -- <Your Veterinary Practice> has recently purchased a mobile veterinary clinic to service <area>. The mobile clinic, manufactured by La Boit Specialty Vehicles in Columbus, OH, will travel to areas throughout <city, state, or county> to provide a range of veterinary services, including checkups, vaccinations, and spay and neuter services. The van will also appear at community events, providing education on proper pet care.

According to the American Veterinary Medical Association, the majority of premature pet deaths can be prevented with basic medical care like vaccinations.

"Our hope is that this vehicle will be able to provide services to the most underserved areas of <city, state, or county>, where individuals might not have access to regular veterinary care for their pets" says <staff name>.

Inside the truck, are <insert number of kennels> kennels, an anesthetic machine, autoclave and surgery center.

"The van is a fully-functioning veterinary office on wheels," <says staff>. "It allows us to to service dozens of animals in a single day that would otherwise not be able to travel to a vet office."

The next stop for the <your veterinary practice's> mobile veterinary clinic will be <insert location, time, and date for next stop>.

For more information on <your veterinary practice> or to request a visit from the mobile veterinary clinic in your area, visit <website> or call <phone number>.

ABOUT <YOUR VETERINARY PRACTICE>

<Insert mission statement or a brief history>

###